

channel communications, llc

news release

401 washington avenue
suite 205
towson, md 20815
p 410.296.0697
f 410.296.0963

For Immediate Release

Contact: Cory Farrugia
410-296-0697

Channel Communications picks up two American Corporate Identity awards.

Agency's design work to be showcased in American Corporate Identity 24.

WASHINGTON, DC, January 24, 2008—Channel Communications (CC), a branding and integrated marketing communications company, was honored for its corporate identity and design work at the 24th annual American Corporate Identity (ACI) Awards. The agency's winning entries included corporate identity materials for Peterson & Collins, Inc. and a brochure series for the Corporate Executive Board (CEB).

The award-winning work can be seen in American Corporate Identity's perennial publication, which features some of the country's best corporate identity and design. "It's always an honor to be recognized by ACI and have our work published in a resource that so many designers and clients look to for inspiration," said CC president, Cory Farrugia.

CC was contracted by the CEB, to create a brand aesthetic and collateral materials for its new series of leadership development programs designed for executives at mid-sized companies. The Peterson & Collins, Inc. logo and identity materials were part of effort to re-energize the builder's brand that also included a web site.

American Corporate Identity is a national creative competition that recognizes outstanding achievement by branding and design professionals whose work exceeds a high standard of excellence and serves as a benchmark for the industry. The competition is judged by a panel of professional designers and the winning entries are published in hard-bound book.

About Channel Communications: With offices in Washington, DC and Baltimore, MD, Channel Communications provides a full range of integrated services, including branding, marketing and advertising, corporate communications, broadcast and interactive/social media. CC works in a variety of industries from Healthcare and Education to Manufacturing and Technology.

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