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## news release

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For Immediate Release

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### **The Channel Team Wins Three Awards From *American Corporate Identity***

*Position brings depth of resources for continuing growth of business.*

BALTIMORE, MD/WASHINGTON, DC, March 1, 2005 - The Channel team, an integrated marketing and communications company, announced today that three of its identity and branding projects got accepted as winning entries in *American Corporate Identity*.

*American Corporate Identity* is one of the nation's premiere showcases of creative work being done in the area of branding and identity. Every year *American Corporate Identity* selects the best branding and identity work from more than 20 countries and publishes a case-bound book of the winning entries.

The Channel team received notification that three projects got accepted for the 2005 edition of *American Corporate Identity's* showcase book. The three winning entries are:

- o Midatlantic Cardiovascular Logo
- o Xacta Branding Program
- o Woodmont Weavers Logo

"Winning awards and receiving recognition for our work it always great to get", says David Franek of The Design Channel. "It's gives our designers and our clients a sense of validation for the hard work that goes into creating innovative solutions."

Channel Communications and The Design Channel, with offices in Baltimore, MD and Washington DC, provides a full range of integrated services, which include branding, marketing and advertising, direct marketing, corporate communications, broadcast and interactive media.

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