

# channel communications

## news release

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For Immediate Release

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### **Channel Communications launches new branding and Private Business Banking campaigns on behalf of BankAnnapolis.**

*Annapolis area bank looks to agency to strengthen marketing efforts for range of services.*

BALTIMORE, MD, December, 2009 – Channel Communications, an integrated marketing communications company, announced that it has been retained by BankAnnapolis to develop branding and marketing strategies for the Annapolis based bank. The scope of work will be to develop a new branding look as well as a Private Business Banking campaign promoting BankAnnapolis' strength, expertise and services.

"We're very excited to partner with BankAnnapolis" said Cory Farrugia, President of Channel Communications. "BankAnnapolis is a strong and stable community oriented bank. Their products, staff and services are amazing. Throughout these trying times, BankAnnapolis has stayed above the fray and continues to offer safe banking advice, products and services to its clients."

With offices in Baltimore and Washington, DC, Channel Communications ([www.channel-com.com](http://www.channel-com.com)) provides a full range of integrated services, including branding, marketing and advertising, corporate communications, broadcast and interactive media.

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