

channel communications, llc

## news release

401 washington avenue  
suite 205  
towson, md 20815  
p 410.296.0697  
f 410.296.0963

For Immediate Release

Contact: Cory Farrugia  
410-296-0697

### **Senior Designer Joins Channel Communications**

*Position adds creative depth to the company*

BALTIMORE, MD/WASHINGTON, DC, May 15, 2004 — Channel Communications, LLC, an integrated marketing communications company, announced today that Emily Carr joined the company as senior designer and new media specialist.

Emily is a senior designer with over five years experience and a masters degree in communications design. She has developed marketing and interactive campaigns for a wide variety of clients, including Mervis Diamond Importers, Tysons Corner Center, Volkswagen and washingtonpost.com. She is also an expert Flash designer with experience in developing animations, websites, and varied interactive projects.

"Emily adds depth to our design office with her Flash design and programming talent" says David Franek, creative director of Channel Communications. "She is a well-rounded designer with excellent writing and communications skills, and lots of creative motivation," adds Franek.

A graduate of the Communications Design Master's program at The University of Baltimore, Emily has also taught web design and programming at Corcoran College of Art & Design, The Art Institute of Washington and The University of Baltimore. In addition, she currently serves as vice president for the Washington, DC chapter of AIGA (American Institute for Graphic Arts). "I'm excited to join such a talented team," says Emily. "I look forward to creating unique design experiences for all of our clients."

Channel Communications, with offices in Baltimore, MD and Washington DC, provides a full range of integrated services, which include direct marketing, identity programs, marketing and advertising campaigns, corporate communications, broadcast and interactive media.

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