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news release

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For Immediate Release

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Channel Communications to develop HTML email and landing page for Comstor

Comstor taps Channel Communications for Launch of Cisco IP Freedom Program

BALTIMORE, MD/WASHINGTON, DC, May 20, 2004 — Channel Communications, LLC an integrated marketing communications company was given the assignment by Comstor to create an HTML email and landing page.

Comstor is a division of Westcon Group, Inc., and a specialty distributor of networking communications and security products and solutions. The division is a significant sales channel for Cisco Systems and other manufacturers, offering products and services for connectivity, remote access, network security, Internet and e-business, IP telephony, virtual private networks, and wireless connectivity.

Channel Communications is developing an HTML email and landing page for Comstor to announce The Cisco IP Freedom Program to qualified resellers. The sale of IP telephony products and services is projected to reach \$3.2 billion by 2005 and Cisco knows IP Networking better than anyone. As a valuable distributor of Cisco — Comstor has been asked to help them market this program to their loyal identified resellers.

Channel Communications, with offices in Baltimore, MD and Washington DC, provides a full range of integrated services, which include direct marketing, identity programs, marketing and advertising campaigns, corporate communications, including annual reports, collateral, broadcast and interactive media.

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