

channel communications, llc

## news release

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For Immediate Release

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### **Channel Communications Opens Offices in Washington, DC, and Baltimore, MD**

#### *Firm Focuses on Branding and Integrated Communications*

WASHINGTON, DC./BALTIMORE, MD, August 15, 2003—Officials of Channel Communications, LLC, a new design, branding and integrated communications firm, today announced that it has opened offices in Washington, DC and Baltimore, Md.

The newly created firm will specialize in providing branding and integrated communications programs. "Our staff has more than 40 years experience in the Mid-Atlantic and national markets," said Cory Farrugia, president of Channel Commications. "Over the years, we have consistently heard from a variety of businesses and government agencies that they prefer to work directly with senior, qualified creative staff and designers, rather than go through a complicated, multi-layered bureaucracy. Our business strategy is to be a highly responsive, service-oriented firm that provides proven problem-solvers who have an in-depth knowledge of their business and deliver great creative work."

The Channel Team will provide a full range of integrated services, which include helping companies define their brand and its positioning, identity programs, marketing and advertising campaigns, corporate communications, including annual reports, collateral and newsletters, and interactive media.

The Channel Team staff has significant experience in a number of diverse industries and with a variety of governmental agencies, including financial services, technology, hospitality, education and life sciences.

Channel Communication's headquarters information is:

401 Washington Avenue, Suite 205

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The company's Washington, DC office information is:

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