

news release

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For Immediate Release

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Channel Communications selected to develop new Direct Mail packages for Together Dating and The Right One

Firms Direct Marketing specialty continues to grow

BALTIMORE, MD/WASHINGTON, DC, November 15, 2003—Channel Communications, LLC an integrated marketing communications company with a specialty in direct marketing today announced that it has been selected to develop two new direct mail packages for Together Dating and The Right One.

Together Dating and The Right One is the world's largest dating service currently operating 56 franchise locations in 25 states. The company was created in 1999 with the merger of The Right One and Together Dating locations. This merger created North America's largest introduction service and offers customers a more consistent product, more compatible mates and more flexibility in transferring membership to another location.

"Together is not an internet dating service and that is what I like about them" said Cory Farrugia, President of Channel Communications. "They find compatible companions for members using skilled matchmakers as the link, no photos, and no videos. We intend to develop direct mail packages that are fresh and clean and speak openly to those who are serious about finding their ideal companion. We are extremely positive they will beat the current control. "

Channel Communications with offices in Baltimore, MD and Washington DC, provides a full range of integrated services, which include direct marketing, identity programs, marketing and advertising campaigns, corporate communications, collateral, broadcast and interactive media.

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