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For Immediate Release

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Designer Joins The Channel Team

Position adds creative depth and technical skills to the company

WASHINGTON, DC/BALTIMORE, MD, May 15, 2005 — The Design Channel, a design, branding and integrated communications firm, announced today that Amanda Henderson joined the company as a designer.

Amanda has over two years experience in communications design. While working in different environments she has developed her talents in branding and marketing communications, in both print and interactive media.

"Amanda has excellent creative talent and multi-disciplinary skills," says David Franek, creative director of The Design Channel. "She is able to work on both print and interactive assignments and is excited about the variety of opportunities she has at TDC," adds Franek.

A graduate of the University of Texas at Austin's design program, Amanda has a passion for typography, hand bookbinding, and fine art. "It is wonderful to be in such a creative and collaborative environment," says Amanda. "I am eager to contribute to the team and serve our clients."

The Design Channel and Channel Communications, with offices in Washington DC and Baltimore, MD, provides a full range of integrated services, which include branding, marketing and advertising, direct marketing, corporate communications, broadcast and interactive media.

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