

channel communications

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news release

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For Immediate Release

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XO Communications signs on with the Channel team

XO Communications hires Channel to develop high-level collateral for its XO One business.

Washington DC, October 15, 2005 — Channel has been awarded an assignment by XO Communications to develop a high level collateral brochure for its service division XO One. Channel, an integrated marketing communications company, has strong experience in the B2B category with deep experience in B2B technology and technology services.

XO One is a service of XO Communications, a leading provider of national and local telecommunications services to businesses, large enterprises and telecommunications companies. XO One offers a complete portfolio of communications services including: local and long distance, voice-dedicated Internet access, private networking, data transport and web hosting services.

Bryan Schwenker, Manager, Marketing Services for XO Communications was excited about the new brochure which carried the theme of The Power of One. "I have gotten compliments from everyone that has seen the brochure. Thank you Channel for making this a hassle-free process and turning out a great product (in addition to on-time and on-budget)."

XO Communications is located in Reston, VA and provides services over an advanced, national facilities-based IP network serving more than 70 metropolitan markets across the United States.

Channel Communications and The Design Channel, with offices in Baltimore, MD and Washington DC provides a full range of integrated services, which include branding, marketing and advertising, direct marketing, corporate communications, broadcast and interactive media.

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